

Jeff Ruday

Special Event Management & Consulting | Productivity and Technology Coaching

- Jeff Ruday is a special event management and consulting professional based in Washington, DC. Prior to starting his special event consulting practice, Ruday served for 11 years as Senior Director of Finance, Operations and Special Events for the Hoop Dreams Scholarship Fund.
- Jeff has developed and implemented systems around traditional business software and other innovative tools, including web based applications, to automate repetitive tasks, increase accuracy, enhance attention to detail and streamline the planning, production and operation of special events. In today's online business environment it is no longer enough to expect people to visit your homepage or blog. Today it's about the distribution of information through social networks to create a conversation, not a monologue.

Summary

- Self-motivated, detail oriented and flexible business professional with 10 years of nonprofit finance, administration, human resources and operations experience, and over 30 years of special event planning, management and production experience.

Summary of Qualifications

- Skilled special event professional with extensive experience managing large, outdoor, public events that include the closing of public streets and commercial parking areas.
- Assisted with the planning, development and launch, in the 1990s, of Hoop-It-Up, a national grass roots sporting event associated with the NBA and NBC Sports, and produced in over 50 U.S. cities and overseas.
- Assisted with the development of a Washington, DC non profit from an all volunteer effort to a 2 million dollar organization. Provided finance, administration, HR and IT support for a team of ten.
- For 10 years organized and produced one of Washington DC's best known events, the Hoop Dreams Scholarship Fund 3-on-3 Basketball Tournament and Community Festival.

Recent Events

- Girls on the Run of NOVA Reindeer Romp 5K on December 5, 2009
- Annual Hoop Dreams 3-on-3 Basketball Tournament and Community Festival (1998-2008)
- Annual HDSF Congressional Reception held at The United States Capitol (1999-2009)
- 10th Anniversary Hoop Dreams Scholarship Fund Celebration on February 27, 2007
- Island of Dreams at Harry's Tap Room on February 26, 2009
- Fashion Forward at Shadow Room on November 21, 2008

Education & Military Service

- University of North Carolina at Chapel Hill. Served for three years in the United States Army.

Employment History

- Sr. Director of Finance, Operations & Special Events ▪ Hoop Dreams Scholarship Fund ▪ Washington, DC (9/05 - 10/09)
- Principle ▪ Jeff Ruday Consulting ▪ Washington, DC (11/02 - 8/05)
- Director of Finance and Operations ▪ Hoop Dreams ▪ Washington, DC (4/99 - 10/02)
- Principle ▪ Jeff Ruday Consulting ▪ Virginia Beach, VA (11/96 - 4/99)
- President ▪ Global Television Sports ▪ Philadelphia, PA (11/94 - 10/96)
- Vice President of Operations ▪ Hoop-It-Up/Streetball Partners, Inc. ▪ Dallas, TX (12/88 - 9/94)
- Event Manager ▪ ProServ ▪ Orlando, FL and Washington, DC (10/87 - 11/88)
- Director of Tournament Operations ▪ World Championship Tennis ▪ Dallas, TX (1/85 - 6/86)
- Director of Tennis ▪ Palm Beach Polo and Country Club ▪ Wellington, FL (7/79 - 12/84)